

## KCNC TV

1044 LINCOLN STREET, . DENVER CO 80203

KCNC TV

CONTRACT NO. REV.

1181-63262-1

DATE PRINTED

10/08/12

AND

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339207	AGENCY (OR SERVICE) ACTING AS AGENT FOR 115796	ADVERTISER (OR AGENCY AND ADVERTISER)	<b>Cancellation Notice Required</b> Announcement 28 days prior notice
NAME	WIRED MEDIA PARTNERS	PLANNED PARENTHOOD FEDERATION OF	
AND	1580 Lincoln St Ste 510	434 W 33rd St	
ADDRESS	Denver CO 80203-1507	New York NY 10001-2601	
	USA	USA	
CONTACT	SUZANNE COLLINS	PRODUCT 10/15 - 10/21 2012	
LOCAL SALESPERSON	Stacey Stark	AGENCY EST. NO. 12349	PRODUCT CODE 1300
NATIONAL SALESPERSON			
BROADCAST SCHEDULE STARTING 10/15/12 AND ENDING 10/21/12 NO. WEEKS: 1			

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
10/5	NEW ORDER (A.G.)	\$60,800.								
1	11110..	4	05:28A	06:00A	30S	10/15/12-10/18/12	NEWS 4 EARLY 5:28-6:00AM	4	600.00	2400.00
2	00101..	2	06:00A	07:00A	30S	10/17/12-10/19/12	NEWS 4 TODAY	2	750.00	1500.00
3	11111..	5	07:00A	08:58A	30S	10/15/12-10/19/12	THE EARLY SHOW	5	600.00	3000.00
4	10010..	2	09:57A	11:00A	30S	10/15/12-10/18/12	PRICE IS RIGHT	2	1500.00	3000.00
5	11111..	5	04:00P	05:00P	30S	10/15/12-10/19/12	DR PHIL	5	1100.00	5500.00
6	11111..	5	05:00P	05:30P	30S	10/15/12-10/19/12	NEWS 4 AT 5 PM	5	1800.00	9000.00
7	Th	1	09:00P	10:00P	30S	10/18/12-10/18/12	ELEMENTARY	1	8000.00	8000.00
8	F	1	09:00P	10:00P	30S	10/19/12-10/19/12	BLUE BLOODS	1	5000.00	5000.00
9	Sa	1	08:57P	10:00P	30S	10/20/12-10/20/12	48 HOURS MYSTERY	1	2500.00	2500.00
10	Su	1	07:00P	08:00P	30S	10/21/12-10/21/12	THE AMAZING RACE	1	6500.00	6500.00
11	0100100	2	10:00P	10:35P	30S	10/16/12-10/19/12	LATE NEWS M-SU	2	3200.00	6400.00
12	Sa	1	10:00P	10:35P	30S	10/20/12-10/20/12	LATE NEWS M-SU	1	3000.00	3000.00
13	11111..	5	10:35P	11:37P	30S	10/15/12-10/19/12	LATE SHOW WITH DAVID	5	1000.00	5000.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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ADDRESS Denver CO 80203-1507  
USA  
CONTACT SUZANNE COLLINS

PLANNED PARENTHOOD FEDERATION OF  
434 W 33rd St  
New York NY 10001-2601  
USA  
PRODUCT 10/15 - 10/21 2012

Cancellation Notice  
Required  
Announcement 28 days  
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LOCAL SALESPERSON Stacey Stark  
AGENCY EST. NO. 12349

PRODUCT CODE 1300

NATIONAL  
SALESPERSON

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Ethnicity										
ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
							Total Contract:	35		60800.00
							Billing Summary			

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